

FUTURE FINGERPRINTS

CONTACT
Ronnie Halibard
+972-54-300-4284
info@futurefingerprints.com

Consulting with and advising start-ups,
preparing investment-seeking tools and
coaching entrepreneurs for investment pitches

YOUR PROBLEM

- ✓ Entrepreneurs are talented and passionate, but they often lack vital knowledge and skills to develop their business properly
- ✓ Entrepreneurs are terribly busy and continuously have many urgent tasks at hand; the writing of a real Business Plan and its related materials tends to be postponed
- ✓ Business people - particularly those who have not received relevant training and those without English language skills - require coaching in preparation for fundraising pitches

VALUE PROPOSITION

An all-encompassing service, enhanced by a Technion Business Management qualification (MBA) focused on entrepreneurship and start-up business, and drawing on vast experience in education, international lecturing and development of graphic multimedia presentations

OUR CUSTOMERS

- ✓ Startups - at any stage: angel level, Round A, Round B or beyond
- ✓ Industry with innovation departments
- ✓ Existing businesses that would benefit from outside observations and critique of their activities

COMPETITIVE ADVANTAGE

The market has many consultancies that provide similar services; but these mostly consist of employee teams each working on separate stages of material production using standardized templates.

Future Fingerprints offers individual attention and unique output.

Our competitive advantage:

- ✓ Mother tongue English language, fluent Hebrew language
- ✓ Expertise in production and presentation of multimedia materials
- ✓ Valuable public speaking experience
- References available upon request

ABOUT US

Ronnie Halibard grew up in England but spent his early career in the USA before his moving to Israel in 2004.

Having attained a Masters degree in Education (Johns Hopkins University, Baltimore, MD), Ronnie spent over a decade in the traditional classroom and in school administration, in the USA and Israel. He then pivoted and managed the development of an advanced learning website before building his own unique multimedia series of history lectures, which he has shared with audiences of all ages and backgrounds around the world.

While maintaining his education and public lecturing interests, Ronnie has completed an MBA (Masters degree in Business Administration) at the Technion Institute of Technology.

Combining his experience and expertise in education, technology, business and public speaking, Ronnie is well suited for the task of succinctly summing up new and novel concepts in an orderly and understandable format.



OUR SOLUTION

A one-stop, personalized free-lance consulting service supporting start-ups from inception to funding:

- ✓ Guidance in selecting the ideal business model and strategy in order to get started on the right foot
- ✓ Preparation of Business Plan, Executive Summary, One-pager, Slide deck, Budget
- ✓ Training executives for live investment pitch delivery, including script writing

OUR UNIQUENESS

- ✓ All-in-one process: one responsible person in charge, offering personalized attention and pinpoint care to ensure the process runs smoothly, producing the desired professional results
- ✓ Small business: minimized waste of time/resources
- ✓ Free lance: projects reach efficient completion
- ✓ Service in mother-tongue English with Hebrew fluency
- ✓ MBA graduate of Technion Israel Institute of Technology, focusing on entrepreneurship and start-up business